



Your Voice! Your Community!

December 2011

Happy Holidays!



From the staff of AccessVision, we would like to wish you all a happy holiday season. We sincerely appreciate all of your hard work in producing programming throughout the year. Your work is viewed by thousands of our residents and truly enriches our community. The quality programs you create educate, entertain and touch lives. You exemplify the spirit of volunteerism and set a great example for others.

Holiday Hours

AccessVision will be open for the following hours and days for the upcoming holidays. Please plan your productions and equipment reservations accordingly.

CLOSED Friday, December 23rd
CLOSED Saturday, December 24th
CLOSED Sunday, December 25th
CLOSED Monday, December 26th

Open 5 p.m. - 9 p.m. Tuesday, December 27th
Open 5 p.m. - 9 p.m. Wednesday, December 28th
Open 5 p.m. - 9 p.m. Thursday, December 29th

CLOSED Friday, December 30th
CLOSED Saturday, December 31st
CLOSED Sunday, January 1st
CLOSED Monday, January 2nd

Re-open & return to regular hours 8 a.m. - 9 p.m. on Tuesday, January 3rd.

2011 VIEWERSHIP SURVEY



Production Workshops

Portable Studio:

Tuesday & Wednesday
January 3 & 4
5:30 - 7:30 p.m.

Pre-production:

Tuesday
January 10
5:30 - 7:30 p.m.

Digital Editing:

Tuesday & Wednesday
January 17 & 18
5:30 - 8 p.m.

Camcorder:

Tuesday & Wednesday
January 24 & 25
5:30 - 8 p.m.

Final Cut Pro:

Tuesday & Wednesday
January 31 & February 1
5:30 - 8 p.m.

For a full description of workshops, [visit the web site.](#)

Hours of Operation

- Monday 8 a.m. - 5 p.m.
- Tuesday - Fri. 8 a.m. - 9 p.m.
- Saturday 10 a.m. - 7 p.m.
- Sunday 3 p.m. - p.m.

Perspectives Consulting Group conducted a viewership survey this past fall. The study consisted of a telephone survey of 400 Comcast cable subscribers. Information was gathered on viewing habits, programs watched, and perceptions of AccessVision.

Over 23% of households who have cable watched AccessVision this past year. The majority of viewers were also watching more AccessVision programming per week. The two most watched programs were once again the Battle Creek City Commission meetings and High School Sports.

Viewers felt very positive about AccessVision, with the majority indicating that AccessVision was either very successful or somewhat successful at attaining their goal. They also felt that AccessVision did a great job of providing sports programming, government programming and community-oriented programming with overall quality.

The most commonly watched religious programming was "At the Crossroads", "Emmanuel Kingdom News" and "Seventh Day Baptist."

Our Mission

The mission of AccessVision is to empower people to strengthen a sense of community, facilitate civic dialogue, and celebrate local culture by communicating through electronic media.

[Join Our Mailing List!](#)

Visit www.accessvision.tv to learn more and open the door to exciting new possibilities in communications.

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