

2007 Philo T. Farnsworth Awards

WINNERS

- **AccessVision's After School Video Production Class** - Arts/Cultural Awareness (Student) "*Discover the Kingman Museum*"
- **Cameo Artists Productions** - Documentary Public Awareness (Non-Professional) "Spotlight: Riverfront Condominiums" and also Seniors 55 & Older (Non-Professional) "Spotlight: Battle Creek Model Railroad Club"
- **Jeffery Smith, Robert Baxter, Scott Durham and Dale Geminder** - Cultural Events (Professional) "2006 Battle Creek Film Festival Re-Cap"
- **Scott Durham** - Arts/Cultural (Non-Professional) "Nola Batch: Hometown Girl"
- **The Crossroads Church Video Team** - Religious (both Professional & Non-Professional) "At the Crossroads"

FINALISTS

- **Greg Mason, Bob Kidder and James Williamson** - Inspirational (Professional) "A Place to Call Home"
- **Sherrill Cotton** - Cultural Diversity (Non-Professional) "*Emmanuel Kingdom News*"
- **Jeffery Smith** - Channel/Program Promo (Professional) "AccessVision Promo 2007" and Cultural Event (Professional) "Vibe@ 5: Sun Kwa Live!"
- **AccessVision's After School Video Production Class** - Entertainment (Student) "Random Access"

Board of Directors

Government Representatives

City of Battle Creek: Michelle Reen (Vice-Pres.)
Chris Simmons
City of Springfield: David Agne (Secretary)
Emmett Township: Margie Garside
Newton Township: Carol Swafford
Pennfield Township: Paul Anderson

Citizen Representatives

Scott Durham (President)
Deborah Ensign
Trayon Hamilton
Peter Phelps (Treasurer)
James Williamson
David Zebell

Staff

Executive Director

Dale Geminder

Programming/Office Manager

Vickie Dunn

Production Manager

Greg Mason

Projects Coordinator

Jason Augenstein

Playback/Facility Coordinator

Aric Ruble

Production Specialist

Jeff Smith

Technical Aides

Jason Fajardo

Michael Heise



From the Executive Director

What a difference a year makes. A lot of activity has gone on behind the scenes. Two major improvements have been made that should be very visible on the air.

First of all, AccessVision obtained two fiber lines to improve the overall look of our programming. One fiber is being used to transmit the City of Battle Creek's "live" signal from City Hall, along with the weather radar signal and the Springfield "live" feed back to our facility. The other fiber allows us to send all three channels back to Comcast digitally.

Not only is the "live" signal from the Battle Creek and Springfield City Halls much crisper, with no outside interference, all three of our channels are airing a high quality signal to the community.

Another activity that took place behind the scenes, and which may not be as visible, was that AccessVision undertook a Strategic Planning process. The AccessVision Board of Directors and staff spent the month of June this past year identifying the direction that AccessVision needs to take to continue to be viable. The board adopted the plan in July 2007 and implementation began the following month.

Two of the Strategic Planning goals are directly tied to a total digital conversion. Not only is AccessVision providing a fully digital signal to Comcast, but will soon be replacing our existing analog studio control room and cameras with digital equipment. Plans are also underway to provide Video-On-Demand over our website, as AccessVision begins another exciting year.

~Dale Geminder

Our Mission

“To empower people to strengthen a sense of community, facilitate civic dialogue, and celebrate local culture by communicating through electronic media.”

Workshops

There were 132 people certified this past year, with a total of 213 training enrollments. Since the first workshop there have been over 1,800 volunteers trained at AccessVision. The following workshops were offered:

- Camcorder
- Digital Editing
- Final Cut Pro
- Studio
- Portable Studio
- Studio Camera Volunteer

Facility Usage

Facility/Equipment	Utilized	Volunteer Hours
Studio	242	3,272
Edit Rooms	1,173	5,525
Camcorders	1,792	10,752
Remote Studios	111	2,664



Value of Community Service

Based on average figures from local post production houses, consulting groups and cable companies, the following monetary value was contributed by AccessVision to the greater Battle Creek community in 2007.

Service Provided	Hours/Uses	Market Cost	Value
Cablecasting	12,792 (H)	\$1,200/hour	\$15,350,400
Editing Facilities	5,525 (H)	\$ 175/hour	\$ 966,875
Studio Production	242 (U)	\$ 350/use	\$ 84,700
Remote Production	111 (U)	\$ 1,575/use	\$ 174,825
Camcorder	10,661 (H)	\$ 200/hour	\$ 2,132,200
Consulting	230 (H)	\$ 75/hour	\$ 17,250

Total market value of services provided: \$18,726,250

Programming

Local Programs

(Produced at AccessVision and aired 9:00 a.m. to 11:00 p.m.)

Number of first-run programs - 1,530
 Total number of programs - 4,566
 Total first-run program hours - 1,534
 Total local program hours - 4,670

Imported Programs

(Produced elsewhere but aired on AccessVision 9:00 a.m. to 6:00 p.m.)

Number of first-run programs - 742
 Total number of programs - 1,140
 Total first-run program hours - 548
 Total imported program hours - 822

Satellite Programs

(Aired on AccessVision 11:00 p.m. to 9:00 a.m.)

Number of first-run programs - 3,041
 Total number of programs - 7,300
 Total first-run program hours - 3,041
 Total program hours - 7,300

Combined Total

Number of first-run programs - 5,313
 Total number of programs - 13,006
 Total first-run program hours - 5,123
 Total program hours - 12,792

High School Sports Sponsors

Allegra Print & Imaging
 B.C. Central High School Alumni Asso.
 Behnke Inc.
 Catholic Athletic Association
 Comerica Bank
 Farley, Estes & Dowdle Funeral Home
 Fifth Third Bank
 Harper Creek Beaver Boosters
 HUB International
 Troy Huggett's Fitness Pros
 Katz Well Drilling
 Lakeview Lounge
 Myers-Gymer Chiropractic
 Jack Pearl's Team Sports
 Prebish Chiropractic Centre
 Signs & Designs

Financial Review

Assets	881,323
Current Liabilities	456,029
Total Net Assets	425,294
Total Support & Revenue	481,895
Total Expenses	
(before depreciation)	436,768
(after depreciation)	488,691

A Lost Asset

In October of 2007, AccessVision lost a very dedicated employee - **Jack Pattison**. Jack worked playback, input information on the bulletin board, answered phones and assisted volunteers during his 13 years of service at AccessVision. Jack had a knack for fixing the unfixable, but what will be most remembered is his dry wit. The one thing you could always expect from Jack was the unexpected. AccessVision commemorated Mr. Pattison's years of service with a plaque, "Pattison Playback", which hangs by the door to the playback room. Jack is truly missed by all.